



Love & Whimsy Events

APPETIZER

SERVICE GUIDE

2024-2025

shredded
green vinaigrette, buttermilk blue

ENTREE

seared duck breast, garlic blood
orange marmalade, rutabaga

DESSERT

regembouché

Hey There!

We are so honored to be considered as a part of your wedding team!

At Love & Whimsy Events, we believe that the planning of your special day should not have to be stressful but rather an enjoyable experience. Our experienced team is dedicated to taking care of every detail: creating an exceptional event for you, starting with your initial vision.

We offer a variety of comprehensive planning packages for engaged couples who want their wedding dreams brought to life. Details big and small, we know how important it is to have all elements come together flawlessly and we strive to make sure that every aspect of our clients' vision is realized.

It is our passion to create memorable experiences that reflect the unique personalities of our couples!

We look forward to hearing from you!

Happy Planning,

Alana

FULL-SERVICE PLANNING

Designed for engaged couples who want an unforgettable wedding experience without the stress of managing all the details. With comprehensive support from start to finish. From vendor sourcing, budget tracking, and personalized event design, to managing day of logistics, overseeing vendor arrivals, and wedding timeline. Enjoy your wedding journey while we take care of the planning and coordination, allowing you to remain fully present on your special day.

PARTIAL PLANNING

Our partial planning package is designed for clients who have secured their venue, established a budget, and have 1-2 additional vendors booked. Some services include custom event design, sourcing of design & 3 non design vendors, timeline creation, and on-site event coverage . We provide the expertise you need to bring your vision to life and ensure a successful event.

WEDDING MANAGEMENT & DESIGN

Our event management + design package is tailored for clients who have completed most of the planning but need assistance in bringing their vision to life. We help with design vendor sourcing, where we carefully select vendors for florals, decor, and other design elements to match your vision. Additionally our team will manage the day of, ensuring that everything runs smoothly and according to plan.

WEDDING MANAGEMENT

You've booked your venue, vendors and all the planning is complete. Now it's time to entrust us with keeping your wedding day running smoothly. Six weeks prior to your event date, we will take over vendor communications, ensuring a seamless transition. Let us handle the details and ensure a stress-free experience for you on your special day.

Packages start at \$1800

To schedule a complimentary discovery call, grab a spot on our calendar [HERE](#)

PACKAGE DETAILS

FULL-SERVICE PLANNING

- Initial planning/onboarding meeting + monthly planning touch base
- Custom event design and logistical planning
- Vendor sourcing & management based off preferences & budget
- Contract review & negotiation
- Vendor & venue meeting scheduling & attendance
- Budget development & tracking
- Hotel & travel accommodation management
- Event timeline creation & management
- Floor plan development & seating chart assistance
- Customized planning checklist, budget & guest tracker
- \$200 décor credit towards Love & Whimsy's inhouse rentals
- Final details meeting
- 1 hour rehearsal coordination & management
- Wedding day management
- 12 hour onsite event coverage by Lead coordinator + 1 assistant
- Setup & teardown of personal items, oversee vendor arrivals & setup

PARTIAL PLANNING

Package is dedicated to couples who have at least 3 of their vendors booked

- Initial planning/onboarding meeting + monthly planning touch base
- Custom event design and logistical planning
- Vendor sourcing & management based off preferences & budget
- Contract review & negotiation
- Vendor & venue meeting scheduling & attendance
- Budget review & tracker
- Event timeline creation & management
- Floor plan development & seating chart assistance
- Customized planning checklist & guest tracker
- \$200 décor credit towards Love & Whimsy's inhouse rentals
- Final details meeting
- 1 hour rehearsal coordination & management
- Wedding day management
- 12 hour onsite event coverage by Lead coordinator + 1 assistant
- Setup & teardown of personal items, oversee vendor arrivals & setup

PACKAGE DETAILS

WEDDING MANAGEMENT & DESIGN

- Initial planning + onboarding meeting
- Customized event design
- Design vendor sourcing (Includes florist, decor, linens, stationary, lighting)
- Contract review & negotiation of design vendors
- Design vendor meeting scheduling & attendance
- Design budget review
- Event timeline creation & management
- Floor plan development
- Vendor coordination starting 6 weeks prior to event
- 12 hour onsite event coverage by Lead coordinator + 1 assistant
- 1 hour rehearsal coordination & management
- Setup & teardown of personal items, oversee vendor arrivals & setup
- Final venue details meeting/ walkthrough
- \$100 decor credit towards Love & Whimsy's inhouse rentals

WEDDING MANAGEMENT

- Vendor coordination starting 6 weeks prior to event
- Initial kickoff call
- Final details meeting
- Day of timeline creation & management
- Floor plan review
- Venue walkthrough
- 1 hour rehearsal coordination & management
- Setup & teardown of personal items, oversee vendor arrivals & setup
- 12 hour onsite event coverage by Lead coordinator + 1 assistant

Packages start at \$1800

To schedule a complimentary discovery call, grab a spot on our calendar [HERE](#)

Love Notes

"Alana is invaluable!

Alana was the perfect addition to our wedding team that I never knew I needed! Working with her was the best experience. She helped out in countless ways during our day! She keeps everyone going and things on track. She whole-heartedly cares about you and your experience during all the craziness. I couldn't have imagined it any other way!"

-Jessica & Ray

smoked mussels, tomato relish,
gorgonzola, seasoned pasta

SALSO

shredded kale, roasted sesame seed,
pecan vinaigrette, buttermilk blue

ENTREE

seared duck breast, garlic blood
orange marmalade, rutabega

DESSERT

croquebouches

Love Notes

“Alana was hands down, the best service we booked. She took care of all the details and planning that we didn't even think of. She is resilient and listens. She has an amazing personality, created beautiful designs and will go the extra mile. She made sure our wedding day went as planned with no hiccups. If they happened, we had no idea! You will not regret booking her to plan your wedding - we will recommend her to anyone getting married!”

-Nicole & Travis

*smoked marlin, tomato relish,
paprika aioli, seasoned frites*

SALAD

*shredded kale, toasted sesame seed
pecan vinaigrette, buttermilk blue*

ENTREE

*seared duck breast, garlic blood
orange marmalade, rutabaga*

DESSERT

croquembouche



Love Notes

"I can't recommend Alana with Love & Whimsy Events enough. She was so professional, flexible and an absolute joy to work with. Her eye for decor is impeccable, she made my vision come to life (and then some!) while still helping me to stay within budget.

When we couldn't find a greenery chandelier that fit the space and budget we were looking to stay within..she made one for me! Her vendor recommendations were all amazing. By the time the actual wedding day came around, I knew I could trust her to handle anything that came up and I was able to sit back and enjoy my day. My only regret was that I didn't hire her sooner!"

-Samantha & Matthew

ENTREE

seared duck breast, garlic blood
orange marmalade, rutabega

DESSERT

croquebouche