



Planning your wedding flowers is all about understanding your priorities as a couple and aligning them with your budget and the overall aesthetic you want for your special day. Fresh flowers can certainly add a beautiful touch to the occasion, but it's also important to consider whether they're a central focus or more of a complementary element.

Assessing your venue is crucial too. If you're tying the knot in a naturally stunning location, you might not need elaborate floral arrangements to enhance the space. On the other hand, if your venue could use a bit of extra flair, strategically placed florals can help transform the atmosphere and elevate the ambiance.

Ultimately, it's about finding the balance that resonates with you both and reflects your unique style and vision for your wedding day. Whether you opt for extravagant floral displays or more minimalist arrangements, the most important thing is that they make you happy and contribute to the magical atmosphere you're aiming to create.

Budgeting around 10-15% of your total wedding budget for flowers ensures you have enough to create a lovely ambiance without overspending. However, if you're envisioning a more lavish, Pinterest-worthy affair with abundant floral arrangements, allocating 20-25% of your budget might be more appropriate.

It's important to remember that these are just suggested ranges, and every couple's priorities and preferences vary. Some may choose to spend less on flowers, while others may decide to invest more to achieve their desired aesthetic.

Ultimately, your wedding day should be a reflection of your unique taste and style, so don't hesitate to tailor your floral budget to suit your vision and make your day truly unforgettable.

Susan has been creating wedding bouquets since 1982. At a pocket full of posies we generally can accommodate most budgets. Average cost for a bridal bouquet here is \$165. Corsages start at \$35 and Boutonnieres start at \$18.00. Head crowns start at \$45 and centerpieces average around \$65.